



IBS GLOBAL consulting
Innovative Solutions to Move Your Business Forward

NEWS RELEASE

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IBS Global Consulting Expands Operations into Eastern Europe through Strategic Partnership with FRD Center

Troy, Michigan--(June 13, 2011) – IBS Global Consulting, an international business development and marketing consulting firm headquartered in Troy, Michigan, is proud to announce the formation of a new strategic partnership with Factor Regional Development Center (FRD Center) in Bucharest, Romania.

The strategic partnership between IBS Global Consulting and FRD Center will enable clients to exploit the best of both companies' core strengths in market entry strategy and international business development. This will be accomplished through the integration of their respective consulting services, as well as through coordinated sales and marketing activities.

"We are pleased to expand our relationship with FRD Center," says Tonya McNeal-Weary, Managing Director at IBS Global Consulting. "Our new partnership with FRD Center will allow us to extend services to Central, Southern and Eastern Europe," she added.

IBS Global Consulting is a global leader in providing end-to-end business development and marketing solutions to emerging start-ups and small and medium-sized companies in several countries around the world. The partnership with FRD Center allows IBS Global Consulting to expand its team and its capacity to ensure a continued level of exemplary service to the clients of both organizations.

"The partnership with such a prestigious and dynamic consulting firm as IBS Global Consulting honors us and motivates us towards a more proactive approach to capitalize on the wealth of market opportunities for U.S. companies in the emerging markets in Europe," says Jackie Bojor, International Business Relations Director at FRD Center.

FRD Center's core markets include Romania, Hungary, the Balkans (Serbia, Croatia, Bosnia and Slovenia), Baltic States (Latvia, Lithuania and Estonia), Bulgaria, Poland, Czech Republic, Slovakia, Ukraine, Russia and Turkey.

For more information about IBS Global Consulting, visit www.ibsglobalconsulting.com. To learn more about FRD Center, visit www.frdcenter.ro.



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About IBS Global Consulting

IBS Global Consulting is an international business development and marketing consulting firm based in the U.S. that specialize in helping small and medium-sized enterprises (SMEs) create sustainable growth through successful expansion into international markets.

About Factor Regional Development Center

Factor Regional Development Center (FRD Center) is a privately owned consulting firm based in Romania that offers complete tailor-made market entry, business development, trade and investment support services for successful market access of foreign companies in Romania and other emerging markets in Europe.

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